

---

# HOUSING REPORT

19/20

# 2019: Main Tendencies and Results

**MONIKA ESCLANGON**

Operations Manager



«In 2019, there was a significant development in the high-budget rental market. The demand and supply of the most expensive properties priced at 1 million Rouble increased - this was one of the most striking trends in 2019. In addition, we observed an increment in the rental projects from the DOM.RF and other projects, indicating a positive dynamic development in the corporate rental sector. It is worth noting that corporate rental format is always in demand by tenants. Consequently, there is no doubt that the future of the rental market is for civilized rent.»

## KEY NUMBERS OF 2019



amount of requests from potential tenants compared to 2018



of average rental rate requested per property, compared to the last year



prime rental stock available compared to the start of the year



of all requests by potential tenants are foreign

### Average requested rental rate by district, per month

Leningradsky prospect  
**USD 3,600**

Arbat-Kropotkinskaya  
**USD 3,700**

Zamoskvorechye  
**USD 4,380**

Average demand budget for Moscow  
**USD 4,100 per month**

### Average offered budget by district, per month

Leningradsky prospect  
**USD 4,523**

Arbat-Kropotkinskaya  
**USD 6,623**

Zamoskvorechye  
**USD 4,685**

Average supply budget for Moscow  
**USD 5,244 per month**

**+28%**

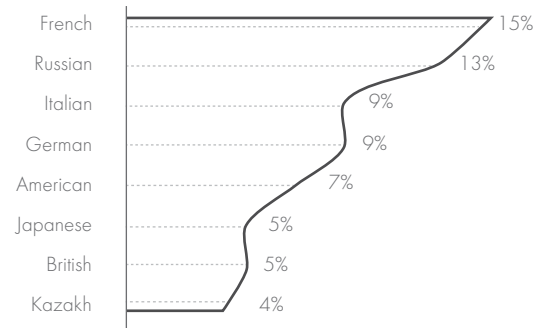
Supply - Demand budget growth

# Tenant Profile



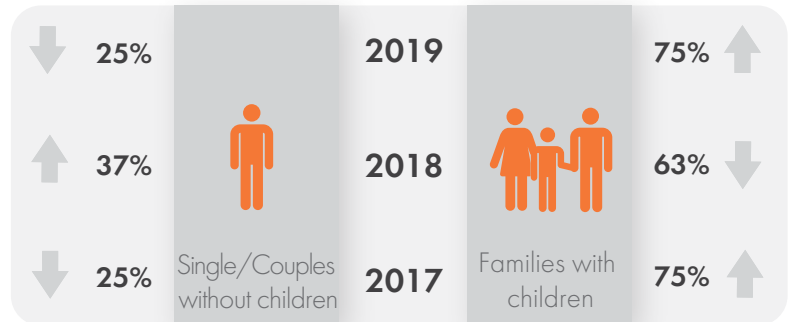
## NATIONALITIES

The percentage of requests from foreign tenants was 87% of the total amount of inquiries made, while Russian citizens made more than 10% of requests. Thus, the percentage of requests from Russian citizens has remained almost the same since last year - the share has decreased by 2%.



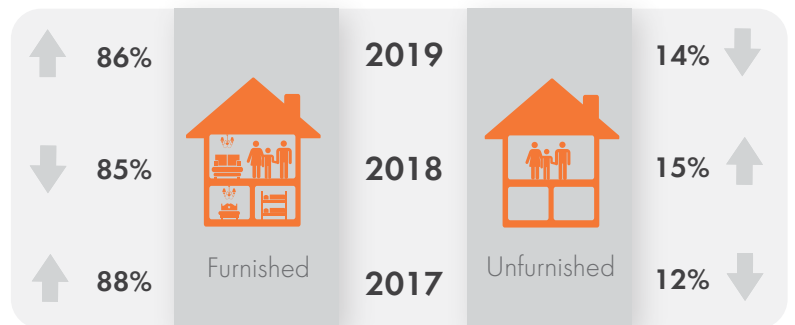
## SINGLE / FAMILIES

75% of tenants interested in high-budget apartments are families with children. These clients prefer two-bedroom apartments. The number of such tenants has increased by 12%, while the share of clients without children has decreased.



## FURNISHED / UNFURNISHED APARTMENTS

Furnished apartments were the most popular among tenants. 86% of all requests were for furnished apartments. Potential tenants normally seek to rent ready-made housing, which facilitates the moving process.

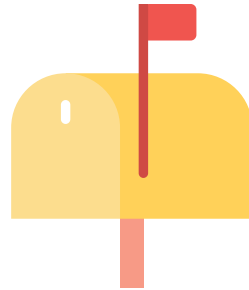


## STANISLAV LABUNSKY

Senior Business Development Manager



«Analyzing inquiries in terms of tenants' nationality, we observe that citizens of France, Italy and Germany had the highest interest in expensive properties.»



To get the full version, please, send us a request to our e-mail address [relo@intermarkrelocation.ru](mailto:relo@intermarkrelocation.ru) or just send us a message on Facebook

## IMMIGRATION

- Work Permit
- Visa support (all types)
- Residence Permits
- **Migration registration & notifications**
- Legalization & duplicates' procurement
- Immigration due diligence

## RELOCATION

- Temporary Housing
- **Orientation & Home-finding**
- Legal due diligence
- Settling in & 24/7 Help-desk
- Departure Support
- Spousal support & Coaching

## MOVING

- International moving
- Domestic moving
- Transportations of antiques
- **Office moving**
- Vehicle moving
- Stock and storage